

Zero Waste Festival

Future footprint

October 26th-27th

Palo Alto Barcelona

Programme

THURSDAY 26

	CONFERENCES SPACE Conductor: Txell Bonet	DYNAMIZATION SPACE Conductors: Rezero technical team
09:00	Opening doors and accreditations	
09:30	LAB SPACE / Opening and institutional welcome Representative of the Ministry of Climate Action, Food and Rural Agenda and Rezero representative	
10:00	Welfare society What is society's new perception and account of well-being in the face of current ecological challenges?	
10:30		
11:00	The role of Europe How does Europe deal with the structural change of a world without disposable plastic? Pros and cons of a long negotiation	Zero waste towns and cities certification Advantages and path to follow. Practical examples. With the presence of Mission Zero Academy (MIZA) and certified municipalities. Aimed at municipal technicians
11:30		
12:00	The Reuse Economy How will the logistics of commercial distribution work when the reuse of packaging is implemented?	Present and future of Libraries of Things. Ways to boost one. Aimed at anyone who wants to promote a Library of Things.
12:30		
13:00		
13:30		
14:00	Diverse offer to eat (vegan and omnivorous diet, without disposable containers) in the same venue in Palo Alto with DJ	
14:30		
15:00		
15:30	Future consumption profiles What is behind the current consumption models? What other visions come into play for a conscious and minimal impact consumption act?	Returnable containers are the future of take away Aimed at collective catering, restaurants and bars (HORECA sector).
16:00		
16:30	Future consumption profiles What is behind the current consumption models? What other visions come into play for a conscious and minimal impact consumption act?	Health (networking under construction)
17:00		
17:30		
18:00		
18:30	6TH EDITION OF THE REZERO AWARDS Party where the finalists and prize winners of the best waste prevention and responsible consumption initiatives of administrations, businesses, entrepreneurs and entities working to promote zero waste will be announced.	
19:00		
19:30		

Idea, direction and organization

Rezero

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FRIDAY 27

	CONFERENCES SPACE Conductor: Txell Bonet	NETWORKING	
09:00	Opening doors and accreditations		
09:30	OPENING OF THE SECOND DAY OF THE ZERO WASTE FESTIVAL With Txell Bonet and the Rezero team with a dynamic presentation of the Conference		
10:00	Health What are the proposals and positions of scientists exposing the dangers derived from the presence and general exposure to everyday toxic substances in consumer products?		
10:30			
11:00	Opportunities for the public administration	Textile (under construction)	
11:30			
12:00			
12:30	Opportunities for economic sectors	Future perspectives of reusable sanitary textile product brands (menstrual products, diapers, etc.) Aimed at sector brands and local, supra-municipal and regional public administration.	
13:00			
13:30			
14:00	Diverse offer to eat (vegan and omnivorous diet, without disposable containers) in the same venue in Palo Alto with DJ		
14:30		Local trade in the zero waste society Aimed at the commercial sector	
15:00			
15:30			
16:00	Rezero live podcast "The revolution of the new generations in the way of experiencing consumption"		
16:30			
17:00	CONCLUSIONS of the Zero Waste Festival Roadmap of the new society		
17:30			
18:00			
18:30	Final Festival CONCERT		
19:00			
19:30			

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